### **BRITAIN'S MOST ADMIRED COMPANIES 2022**

UK's longest running study of corporate reputation, research by



# TOP 3 MOST ADMIRED COMPANIES







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### **MOST ADMIRED LEADER**



Lord Simon Wolfson, Next

# TOP 3 CRITERIA GROWING IN IMPORTANCE



**Effective ESG** 



Ability to Attract, Retain & Develop Top Talent



Capacity to Innovate

# BIGGEST CONCERNS FACING BRITAIN'S MOST ADMIRED LEADERS

COMPETITORS / DIGTIAL DISRUPTION

RECESSION RISK
INFLATION

COST OF BELLINING TALENT

CLIMALE CHANGE / ESG GEOPOLITICS / CHINA / RUSSIA GOVERNMENT / POLITICAL INSTABILITY RET VILLIALITY / RESEASCEMBRISES REGULATION

ENERGY SHORTAGE & COSTS

## IMPACT OF BREXIT ON BUSINESSES 5 YEARS LATER % more difficult

**Supply Chain** 

76%

**Talent** 

67%

International Trade

60%

Regulation

54%

**UK Profitability** 

£ 39%

### **BIGGEST RISER IN RANK**



smiths

ABOUT THE STUDY

259

UK companies

292

C-suite peers & analysts interviewed

28

Sectors

13
Reputational

33

putational Years of continuous criteria tracking



## BRITAIN'S MOST ADMIRED COMPANIES 2022

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#### SECTOR WINNERS

Aerospace & **Defence** 

smiths

Automotive Manufacturers



**Beverages** / Drinks

DIAGEO

**Business** Support Services



Chemicals



Digital Retail and Consumer Services



Energy Distribution & Supply



Engineering & Machinery



Financial Services



**Producers** & Providers



Healthcare



Heavy Construction



Home Construction



Leisure & Hotels



Life Assurance & Insurance

Admiral

Media



Metals & Mining



Oil & Gas



Property / Residential & Commercial **REITs** 



Restaurants & Pubs



Retail Banking



Retailers (Broadline & Home)



Retailers (Food & Personal)



Software & IT services



Support Services (People & Places)



**Telecoms** 



Transport (People)

Go-Ahead

Water Utilities



### CRITERIA WINNERS

Ability to Attract, Develop & Retain Top







Capacity to Innovate



Effective ESG

Commitment to Diversity, **Equity &** Inclusion

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Financial

Soundness

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Effective Corporate Governance

IHG HOTELS & RESORTS

**Go-Ahead** 



Long Term Value Potential

Effective Use of Corporate



Quality of Quality of Marketing



Quality of Products and Services

**ARUP** 



Rentokil Initial

Inspirational Leadership Legal &





Sectors

Reputational criteria

Years of continuous tracking

**ABOUT** 



C-suite peers & analysts interviewed

